

Potential of Building-Integrated PV 2010

- First-hand information on the markets for building-integrated photovoltaics (BIPV).
- Legal explanations, promising customer groups and market share forecasts.
- Identification of factors for success for companies and investors.

MARKET ANALYSIS



Identification of the building-integrated PV market

Which systems are considered as building-integrated by the different promotion legislations? Which are the most promising application types, and what are typical system prices? These issues are covered by the report:

- Presentation of the top five BIPV markets and their developments: USA, Germany, France, Italy and Spain.
- Legal framework of the top five BIPV markets.
- Presentation of upcoming BIPV market.
- Identification of drivers and hindrances in the markets.
- Current prices of PV modules and BIPV systems.

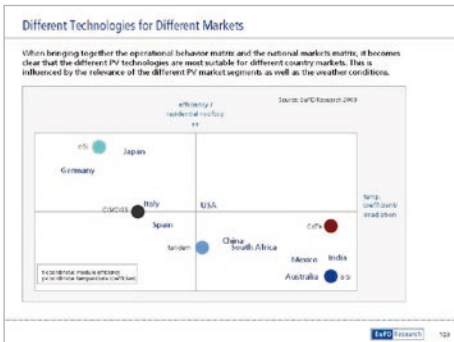
MARKET INTERMEDIARIES/END CUSTOMERS

c. France: Market Segmentation Overview Sheet 2008 – 2015

Intermediaries and distribution channel analysis

- Intermediaries' evaluation of product characteristics and added values (guarantees, certifications, workshops and trainings, lifetime, design, ease of installation, etc).
- Insights in procurement channels for BIPV products.
- Current trends and issues concerning BIPV with regard to the end customer.
- Requirements/unmet needs/reasons for BIPV (broken down according to region).

SUPPLY OF BIPV PRODUCTS



New products for BIPV

Analysis of the currently available BIPV products and the top manufacturers of BIPV systems.

- Overview of module manufacturers active in BIPV.
- Overview of BIPV products (in-roof, façade, flexible).
- Assessment of selected BIPV products regarding product criteria as well as additional values.
- Benchmark of selected BIPV products.
- Benchmark of selected BIPV manufacturers.



Product Data Sheet

Release Date	February 2010
Information Sources	<ul style="list-style-type: none"> ▪ Expert interviews with 39 manufacturers of BIPV modules and components from Europe and the US ▪ Expert interviews with 22 selected contacts from BIPV planning, engineering and architecture in all major markets. ▪ Expert interviews with 23 project developers and installation companies in the top 5 markets ▪ Further data sources were analyzed: <ul style="list-style-type: none"> - "EuPD PV Heaven" – EuPD Research upstream database of all cell, module and inverter manufacturers - "EuPD Research company database/EuPD DAT" ▪ Annual EuPD Research national market studies (of the German, Italian, Spanish, French and US PV markets, among others) ▪ Further EuPD Research studies (e.g. "Installer Monitor 2009/2010", "Global Off-Grid PV Markets" etc.)
Contents	<ol style="list-style-type: none"> 1. Research design & methodology 2. Introducing building-integrated PV 3. Analysis of top five BIPV markets 4. BIPV manufacturers (supply side) 5. Product requirements and procurement (demand side) 6. Add-on: installer insights 7. What lies ahead?
Benefits for your Company	<ul style="list-style-type: none"> ▪ Gain an overview of the conditions, the future development and the segmentation of most relevant markets for BIPV. ▪ Find out your partners in the area of product supply and the design and construction of roofs and facades. ▪ Understand the unmet needs and expectations of roof and facade engineering companies and end customers.
Included in Delivery	<ul style="list-style-type: none"> ▪ Primary survey of PV panel producers and market intermediaries ▪ Analysis and interpretation ▪ One annotated printed report, high quality binding ▪ Optional: specific analysis of your company if mentioned frequently enough
Price	€ 2,490 (excluding VAT and P&P)
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